IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Steven Lurie

Examiner:

Krisciunas, Linda Mary

Serial No.:

10/021,877

Group Art Unit:

3623

Filed:

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76705-202001/US

Title:

APPARATUS AND METHOD FOR ONLINE ADVICE CUSTOMER RELATIONSHIP

MANAGEMENT

Confirmation No.:

2729

AMENDMENT IN REPLY TO OFFICE ACTION

MAIL STOP: RCE

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir/Madam:

In response to the Final Office Action mailed September 8, 2006, please kindly consider the following remarks/arguments in support of a request for continued examination:

Claims are shown in the list of claims that begins on page 2 of this paper; and

Remarks/Arguments begin on page 14 of this paper.